



HAGERSTOWN  
ARTS & ENTERTAINMENT  
DISTRICT

## **Call for Public Mural Artists** ***Hagerfest Arts and Music Festival*** **Hagerstown Arts and Entertainment District**

The Hagerstown Arts and Entertainment District is seeking five artists to create a total of five (5) permanent murals downtown Hagerstown as part of the inaugural *Hagerfest Arts and Music Festival*.

### **Project Summary**

The *Hagerfest Arts and Music Festival* will be Saturday September 21, 2024 and the mural installations are part of the overall festivities that day. The theme of this year's murals is "Awaken." The vibe of this festival will combine modern aesthetics with a touch of nostalgia, inspired by the fusion of new age music and design evoking a sense of timelessness and innovation, transcending specific genres or eras while embracing a bold and fluid identity.

The City of Hagerstown has made public art a key component of our downtown revitalization. There are over 24 public art pieces in Hagerstown including unusual and diverse public artworks by leading local, regional and even national artists. The scale and style of the public art is diverse, from small installations that must be discovered to dramatic statement pieces that are visible from long distances.

Specifically, the Hagerstown Cultural Trail is a multi-use walkway connecting the rich attractions of the Arts & Entertainment District in Hagerstown's historic downtown with the Washington County Museum of Fine Arts and City Park. The mile long brick Trail is beautifully landscaped, very well-lit and features a chain of fourteen (14) unique public art installations, public plazas, and other interactive features and history interpretations. At the midpoint of the Trail is the \$90 million investment of "Meritus Park" which opened in May 2024 and serves as the home of the "Flying Boxcars" professional baseball team as well as hosting other events. The Trail will be the main pedestrian access to this facility from the north (downtown) and points south (City Park).

For a Current Trail brochure, information on the Trail's vision, and a detailed map of the current art installations, entrants are encouraged to visit [hagerstownculturaltrail.com](https://hagerstownculturaltrail.com).

The City seeks art with appeal to visitors of all ages on both visual and conceptual levels. Murals should be stimulating to the imagination and enrich and transform the environment. Artwork must be integrated into the fabric of the site to create visual drama in their public setting yet be appropriate to the scale of the available wall area.

## Eligibility

To be eligible, artists must show applicable experience on similar scale, public projects. Artist(s) must enter into an agreement with the City of Hagerstown and comply with all City requirements.

## Timeline

5/3/24	Call Released
5/31/24	Last Day for Questions by 5 pm EST
6/5/24	Answers to all questions posted
6/14/24	Submissions due by 5 pm EST
6/18/24	Selection Panel short lists proposals
7/16/24	Selection Panel Review Complete, recommendations to City Council, City will issue verbal 'notice to proceed' for design
7/23/24	Contracts awarded by City Council
8/14/24	Artists submit designs to City, City provides input
8/30/24	Designs Complete
9/16-9/24/24	Installations – must be present on Saturday, September 21st

## Budget

A budget of \$20,000 is identified for this project or \$4,000 for each of the five murals. This funding will be fully allocated to the art creation including the artist's fee, priming, installation and clear coating. The City will power wash the walls prior to installation of the murals. The project is funded by the City of Hagerstown.

## Selection Process

**Criteria:** In their application materials, the applicant should demonstrate:

- Experience in permanent public art installations with a proven ability to complete artwork at a similar scale to this project.
- Responsiveness to community context and Festival mural theme.
- Artistic or design excellence, technical merit, and interaction potential.
- Availability of artist to be at Festival on September 21, 2024

Applications by board or staff members of the City of Hagerstown or the Selection Panel or their relatives or business or personal partners will not be considered.

The City of Hagerstown reserves the right to approve or decline selected artists and projects at its absolute discretion or to make no selection from the submitted applications.

## Selection Panel:

The Public Art and Design Committee appointed by the Hagerstown Mayor and City Council will jury the submissions. Most of the members of the Selection Panel are art and design professionals, including curators, architects, and professional artists. Juries may also include representatives of the City of Hagerstown, the Washington County Arts Council, stakeholder organizations, and community members. The Community Engagement Officer will serve as an advisor to the Selection Panel.

The Public Art and Design Committee will select 5 mural finalists and assign a location to each artist.

## Submission Requirements

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### What to Submit:

As part of the submission form ([Attached Below](#)):

- An artist resume of no more than two pages,
- A brief statement, in PDF or Word format, not to exceed two pages, describing:
  - how the artist would approach this work and its context,
  - how the artist sees this work in relation to the past work of the artist,
  - the artist's interest in and/or experience with community involvement, participation, or interactivity in public art projects; and,
  - ability to stay within budget
- Three professional references with current contact information, in PDF or Word format.
- A Slide Script (image list) of no more than four (4) recent murals that includes the title, year, dimensions, the medium or material, the names of any other artists involved, a one sentence description, budgets, and date of work, in PDF or Word format.

Submit to City of Hagerstown's Dropbox:

- All filenames **MUST** include **YOUR** name and the names/titles of the images. For example: **Jones, Tom Resume.pdf** and **Jones, Tom\_IMAGE1-mural.jpg**. If your files are not named properly, it is impossible to know what images go with which resume and/or example.
- The City prefers to receive applications the City's Dropbox folder "Hagerstown Arts and Music Festival – Call for Public Mural Artists" using this link:  
<https://www.dropbox.com/request/7nSbQ5oLZjRbZHgkt7Ch>
- 5 MB maximum file size

**The deadline for applications is 6/14/24 at 5 pm EST.**

The project prefers to receive applications through the City of Hagerstown's Dropbox folder "**Hagerstown Arts and Music Festival – Call for Public Mural Artists**" using this link:

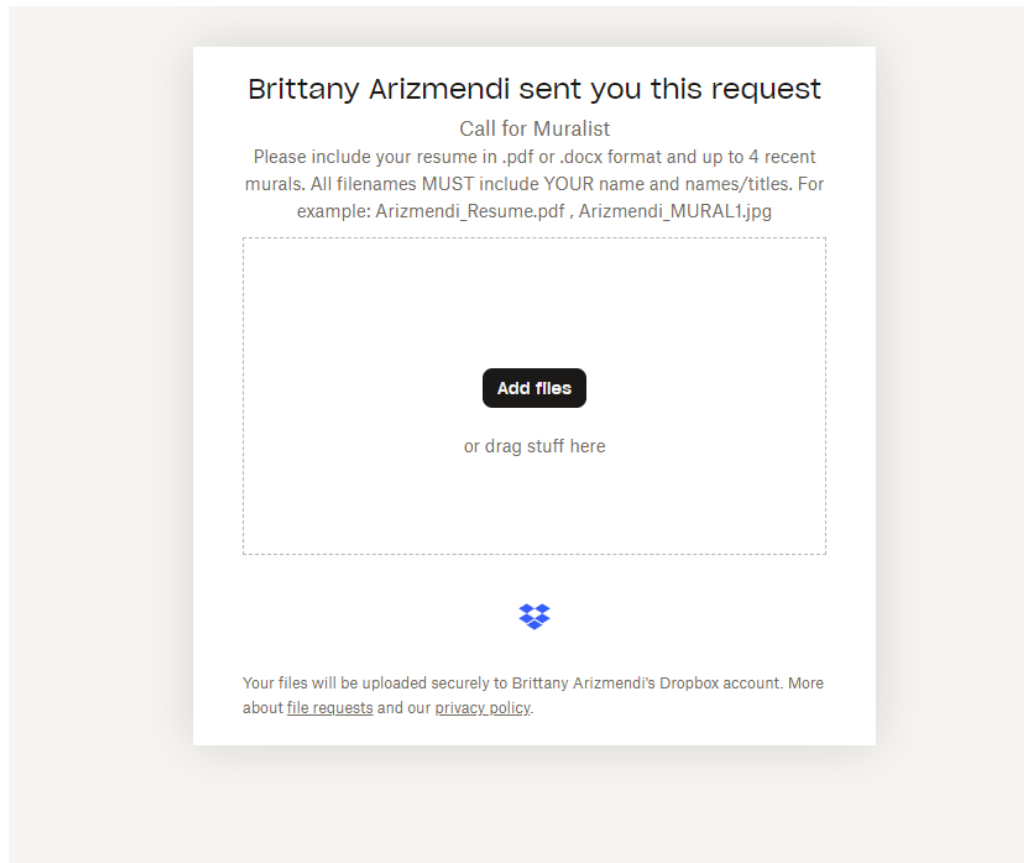
<https://www.dropbox.com/request/7nSbQ5oLZjRbZHgkt7Ch>

To use the online submission form:

Please first verify that you have the most current version of Adobe Reader. Then, open the .pdf file, fill it out digitally, and save it on your computer with a **different name** than the original .pdf file. Saving it somewhere easy to remember (like your desktop) will also help. If you absolutely need to print out

the form and fill it out, either scan or photograph the filled-out form and save it as a .jpg or .pdf file with a **different name** than the original. Finally, upload the newly saved/renamed file, along with all other required files, to the City's Dropbox folder, "Hagerstown Arts and Music Festival – Call for Public Mural Artists" on the web at <https://www.dropbox.com/request/7nSbQ5oLZjRbZHgkt7Ch>

Your screen will look something like this:



Either upload files from your computer or DropBox. You will not need a DropBox account to use the "Add files" button and find the required documents on your computer to upload to the folder.

Mailed or hand-delivered submissions will be accepted by the City of Hagerstown at 1 East Franklin Street, ATTN: Brittany Arizmendi, Hagerstown, Maryland, 21740. These submissions will be considered, as long as:

- they comply with all submission requirements above and include a CD or thumb drive of digital images; and,
- they are received by 4 PM on **6/14/24 – This is not a postmark deadline!**

**Incomplete applications or those that do not follow instructions will not be considered. Mailed materials cannot be returned.**

## Questions

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Questions must be submitted via email to Brittany Arizmendi, [Barizmendi@hagerstownmd.org](mailto:Barizmendi@hagerstownmd.org) no later than 5:00 PM on 5/31/24. Answers to all questions will be posted to all artists by 6/5/24 to the webpage at <https://www.hagerstownaande.org/hagerfest-murals>

## Agreement

Artists creating all permanent artworks are required to complete a standard contract Agreement with the City prior to the commencement of work.

## Durability and Maintenance Criteria for Commissioned Artworks

All permanent artworks shall be durable, low-maintenance, and appropriate to the location. Works shall be easy to clean. Artists or their designated fabricators shall offer a warranty against damage from normal weathering and "inherent vice" for period of two years. Works shall not in any way represent an "attractive nuisance" nor shall normal public interactions and handling of the artwork result in special hazard to or from the work, including any possible climbing hazard. Artists shall meet standard engineering and conservation criteria.

## Documentation of Maintenance and Conservation Requirements

All public art will eventually need some form of maintenance and conservation. Therefore, it is important to have a clear understanding of each artwork's maintenance and conservation requirements and any special qualifications required for those who will carry out the work. The commissioned artist will be required to submit a standardized Maintenance and Conservation worksheet at the completion of the project. This would include information such as a listing of all materials used, fabrication techniques and a recommended cleaning schedule, any special qualifications of maintenance personnel, etc.



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## Submission Form

Artist Name

Email Address

Address

Phone

Website

### **Image #1 Photo Title**

Dimensions

Brief description

Budget

Date of work

### **Image #2 Photo Title**

Dimensions

Brief description

Budget

Date of work

**Image #3 Photo Title**

Dimensions

Brief description

Budget

Date of work

**Image #4 Photo Title**

Dimensions

Brief description

Budget

Date of work

## **References:**

### **Reference #1**

Name

Address

Email

Phone

Project/Relationship

Budget

Year

### **Reference #2**

Name

Address

Email

Phone

Project/Relationship

Budget

Year



**Reference #3**

Name

Address

Email

Phone

Project/Relationship

Budget

Year

**MURAL LOCATION #1: University District Parking Deck,  
25 North Potomac Street**



**Estimated Mural Size: 9 feet wide by 7 feet high**

**Adjacent public sidewalk**

**MURAL LOCATION #2: University System of Maryland Building  
32 West Washington Street**



**Estimated Mural Size: 20 feet wide by 10 to 15 feet high**

**Adjacent 'Hays Alley', public alley which can be closed during artist's work.**

**Bottom of mural is 6 feet above alley (on brick, not stone)**

**MURAL LOCATION #3: University Plaza,  
60 West Washington Street**



**Estimated Mural Size: 7 feet wide by 7 to 10 feet high**

**Adjacent public sidewalk in Plaza**

## MURAL LOCATION #4: Cultural Trail Wall, South of Washington Street



**Estimated Mural Size: 14 feet wide by 7 feet high**

**Adjacent Cultural Trail, signs to be relocated by City staff.**

**This location's mural **is required to be interactive** with the pedestrians walking the Trail**

**MURAL LOCATION #5: Rochester Place,  
35 West Washington Street**



**Estimated Mural Size: Up to 30 feet wide by 10 to 15 feet high**

**Adjacent 'Rochester Place, a public alley which can be closed during artist's work.**